

HOW TO

LIVE UNITED

IN BOULDER AND BROOMFIELD COUNTIES:

JOIN HANDS.

OPEN YOUR HEART.

LEND YOUR MUSCLE.

FIND YOUR VOICE.

THINK OF WE BEFORE ME.

REACH OUT A HAND TO ONE AND

INFLUENCE

THE CONDITION OF ALL.



GIVE. ADVOCATE. VOLUNTEER.

LIVE UNITED™



Annual Report
Fiscal Year 2009-2010

Foothills United Way

JOIN HANDS. OPEN YOUR HEART.

When we reach out a hand to one, we affect conditions for all of us.

It has been said that having goals without a plan is just hope. At Foothills United Way (FHUW) we believe that goals, planning and hope all work together to create positive change in our communities. It is the hope that creates a vision of success, goals that quantify that success and planning that makes both become reality.

In 2010, careful analysis and understanding of the available and potential resources in our community have enabled Foothills United Way to continue working toward its mission - to mobilize people and resources to address vital issues and build a stronger, thriving community. As all health and human service nonprofits watched the demand for services rise and traditional resources change or, in some cases, disappear completely, the challenge to fulfill each mission became exponentially greater. FHUW has experienced many of the same issues. Through deliberate and careful attention to details, FHUW has worked to reduce operating costs while staying true to our values and strategies by investing in outcome oriented services that are grounded in evidence-based practices.

FHUW continues to look for new and creative ways to maximize the impact of our community investments. By adopting and working within the framework of the collaborative Boulder County Human Services Strategic Plan, United Way is able to leverage resources from many sources, reduce overlap in service provision and create efficiencies for those seeking services in Boulder and Broomfield Counties.

Regrettably, there is no way to predict the future with total accuracy. But as FHUW continues to seek effective ways to address issues of homelessness, poverty, quality childcare, access to healthcare and other challenges that affect the everyday lives of those in our communities, we pledge an ongoing effort to advance not just the answers for immediate needs, but strategies that increase the capacity and effectiveness of already stretched programs and agencies.

All this, of course, does not happen within a building or among a small group of people. Foothills UNITED Way brings together diverse populations, demographics and communities that work together to determine not just answers, but to define the questions that will shape the quality of life for all of us. From the Board, the Staff and on behalf of all those who cannot speak for themselves in this report, thank you for caring, for acting and for providing hope.



Barbara B. Pingrey
Foothills United Way
President and CEO

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WE ACCOMPLISH MORE TOGETHER THAN WE CAN ALONE.

LIVING UNITED: Celebrating a successful year

2009-10 was a year that provided Foothills United Way (FHUW) with great challenges as well as abundant successes.

Notable successes include:

- FHUW was able to again maintain its level of support for health and human service programs in the area. This could not have been accomplished without the extra effort and generosity of many individuals and companies.
- The 16th annual Day of Caring placed a record 1013 volunteers at project sites around Boulder and Broomfield counties. Approximately 4,000 total hours of work were donated, at an in-kind value of more than \$82,000.
- The sixth annual Socks and Mittens Drive in November and early December brought in more than 2000 items that were distributed to partner agencies and programs, assuring children and adults alike warm dry clothing during the cold winter months.

Established partnerships and collaborations provided data to show that the most productive and sustainable successes are attained in the community when there is combined effort toward common goals.

- Imagination Library, with continuing support from local Rotary Clubs, Zonta and the Optimist Club as well as individual donors, completed its 7th year. In that time, the program has provided almost more than 40,000 books to nearly 1,900 children.
- Personal Investment Enterprise, a program of Individual Development Accounts provided in partnership with Boulder county Community Action Programs, continues to grow. From inception through the end of the fiscal year, 216 participants have been enrolled and 99 individuals and families have completed the program.
- Partnering with the City of Boulder and Boulder County, Foothills United Way introduced the FamilyWise prescription card program to our community. FamilyWise can save uninsured and underinsured residents an average of 30 percent or more on their prescriptions.



- In partnership with Boulder County, the cities of Boulder, Longmont, Lafayette and Superior, area human service providers and the Civic Forum, work continued on the development of the Boulder County Human Services Strategic Plan. The plan helps set priorities in the community and streamlines systems so that services can be provided more efficiently and effectively and the results can be reported clearly to the community.
- Growing out of the Regional Strategic Plan, Foothills United Way, Boulder, County, the City of Boulder, the City of Longmont and the Community Foundation collaborated in to create the Nonprofit Cultivation Center. The Center is designed to address the technical assistance and capacity building needs identified in the Strategic Plan, helping local nonprofits to operate more efficiently and create capacity.

Significant challenges were evident as well:

- Economic conditions continue to affect donors and service providers alike, leaving them struggling to make the best use of limited resources.
- The increasing cost of benefits for employers and health care for individuals diverted resources and raised the number of those without adequate health insurance.
- Each of these had an impact on both sides of the health and human service equation. There is an increase in demand for services and at the same time, a decreased capacity of some to help provide support for those services.

Foothills United Way continues to seek new ways to partner in our communities to leverage resources for the greatest impact. Ongoing participation in the distribution of funds from the Emergency Food and Shelter Program, serving as an umbrella for the Combined Colorado Campaign and the Combined Federal Campaign as well as being the local administrator of the Gifts-in-Kind International Program helps our community access these resources for those who need it most.

REACH OUT A HAND TO ONE AND INFLUENCE THE CONDITION OF ALL.

2010 Annual Report Financial Summary

Foothills
United Way



Foothills United Way Cornerstone Partners

Cable Television Laboratories
Longmont Times-Call
Roche Colorado
Wells Fargo

Foothills United Way 2010 Annual Event Sponsors

Gold Sponsors

Ball Aerospace &
Technologies Corp.
Blue Mountain Arts/
SPS Studios
Covidien
Faegre & Benson, LLP
IBM Boulder
InfoPrint Solutions Company
Pasta Jay's
Roche Colorado

Bronze Sponsor

Lexmark International

Other Sponsor

Longmont United Hospital

Based on 2010 990 as filed.

Balance Sheet

| Assets | | Liabilities & Net Assets | |
|--------------------------|---------------------|---|---------------------|
| Cash & Investments | \$ 1,872,000 | Accounts Payable | \$ 101,000 |
| Net Pledges Receivable | 904,000 | Distributions Payable | 1,290,000 |
| Net Property & Equipment | 1,201,000 | Other Liabilities | 2,000 |
| Other Assets | 20,000 | Total Liabilities | 1,393,000 |
| Total Assets | \$ 3,997,000 | Net Assets | 2,604,000 |
| | | Total Liabilities & Net Assets | \$ 3,997,000 |

Statement of Activities

| Revenue | | | Expenses | | |
|----------------------|---------------------|---------------|-------------------------------|--------------------|---------------|
| Public Support | \$ 2,616,000 | 94.1% | Program Services | \$ 2,148,000 | 77.3% |
| Investment Income | 69,000 | 2.5% | Fundraising | 336,000 | 12.1% |
| Other Revenue | 94,000 | 3.4% | Management & General | 316,000 | 11.4% |
| Total Revenue | \$ 2,779,000 | 100.0% | Total Expenses | 2,800,000 | 100.8% |
| | | | Decrease in Net Assets | \$ (21,000) | -0.8% |

To make a donation, to learn about volunteer opportunities, or to find out more about how to **LIVE UNITED** in Boulder and Broomfield Counties, please visit UNITEDWAYFOOTHILLS.ORG or call 303.444.4013.



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Foothills United Way